



Worldwide Universities Network China Enterprise Conference

Zhejiang University, Hangzhou, Zhejiang Province, China

14-16 May, 2008

Agenda

14 May, 2008

Venue: Conference Room 138, International Conference Center,
Zi Jin Gang Campus, Zhejiang University

9:00am - 12:00pm General Assembly

Topic: Integrative Innovation and Global Cooperation

Chairman: Jun Zhu, Vice President of Zhejiang University (TBD)

- **9:00am - 9:05am Introduction**
- **9:05am - 9:30am Welcoming Remarks**
 - Government People—TBD
 - Wei Yang, Chancellor of Zhejiang University
 - Richard Williams, Pro Vice Chancellor, University of Leeds
 - Tony Mendes, Executive Director, Academy for Entrepreneurial Leadership
 - David Pilsbury, Chief Executive Officer, WUN
- **9:30am - 9:50am Conference Photo**
- **9:50am – 10:10am Coffee / Tea Break**
- **10:10am – 10:30am Lecture:**
Min Zhu, President of Zhejiang University Innovation Institute (ZII), International
- **10:30am – 11:10am Keynote Lecture**
- **11:10am – 11:50am Keynote Lecture**
- **11:50am - 12:30pm Keynote Lecture**
- **12:30pm - 12:35pm Concluding remarks**

12:45pm – 1:45pm Buffet Lunch

Venue: 3F, Cafeteria, Zi Jin Gang Campus



2:00pm – 5:30pm Session I

Venue: Conference Room 137, International Conference Center,
Zi Jin Gang Campus, Zhejiang University

Topic: Entrepreneurship Innovation and Internationalization

- **2:00pm - 2:05pm** Chairperson (tbd) announces session theme
- **2:05pm - 3:05pm** Selected Lectures
- **3:05pm - 3:35pm** Panel Discussion
- **3:35pm - 3:55pm** Coffee/Tea Break
- **3:55pm - 4:55pm** Selected Lectures
- **4:55pm - 5:25pm** Panel Discussion
- **5:25pm - 5:30pm** Concluding remarks

2:00pm – 5:30pm Session 2

Venue: Conference Room 136, International Conference Center,
Zi Jin Gang Campus, Zhejiang University

Topic: Social Entrepreneurship

- **2:00pm - 2:05pm** Chairperson (TBD) announces session theme
- **2:05pm - 3:05pm** Selected Lectures
- **3:05pm - 3:35pm** Panel Discussion
- **3:35pm - 3:55pm** Coffee/Tea Break
- **3:55pm - 4:55pm** Selected Lectures
- **4:55pm - 5:25pm** Panel Discussion
- **5:25pm - 5:30pm** Concluding remarks

6:00pm – 7:00pm Dinner with entertainment

Venue: 3F, Cafeteria, Zi Jin Gang Campus



15 May, 2008

9:00am - 10:40am Session 3

Venue: International Conference Center, Zhejiang University Science Technology Park

Topic: Environment for Enterprise and Entrepreneurship & Combination of Industry, Education and Research

- **9:00am - 9:05am** Chairperson (tbd) announces session theme
- **9:05am - 10:05am** Selected Lectures
- **10:05am – 10:35am** Panel Discussion
- **10:35am – 10:40am** Concluding remarks

10:40am-11:00am Coffee/Tea Break

11:00am-12:30pm Session 4

Venue: International Conference Center, Zhejiang University Science Technology Park

Topic: Innovative Development of University Science Technology Park

- **11:00am - 11:05am** Chairperson (tbd) announces session theme
- **11:05am - 12:05pm** Selected Lectures
- **12:05pm – 12:35pm** Panel Discussion
- **12:35pm – 12:40pm** Concluding remarks

12:50pm - 1:50pm Buffet Lunch

Venue: Ya Yuan Restaurant, Zhejiang University Science Technology Park

2:00pm - 5:30pm Session 5

Venue: International Conference Center, Zhejiang University Science Technology Park

Topic: Innovative Entrepreneurship Education

- **2:00pm - 2:05pm** Chairperson (tbd) announces session theme
- **2:05pm - 3:05pm** Selected Lectures
- **3:05pm - 3:35pm** Panel Discussion



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- **3:35pm - 3:55pm** Coffee/Tea Break

 - **3:55pm - 4:55pm** Selected Lectures
 - **4:55pm – 5:25pm** Panel Discussion
 - **5:55pm – 5:30pm** Concluding remarks

6:00pm - 7:00pm Dinner

Venue: Ya Yuan Restaurant, Zhejiang University Science Technology Park

16 May, 2008

9:00am – 12:00pm Site Visit

Route I SUPCON / Global Entrepreneurship Research Center of Zhejiang University

Route 2 FPI / Sensing

12:30pm - 1:30pm Lunch

2:00pm – 4:00pm West Lake Tour

7. Language

English and Chinese +Simultaneous interpretation

8. Contact

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